

Ordering Your 2010 Touchstone Yearbook

Is As Easy As . . . 1, 2, 3

1 – USE THE ORDER FORM IN THE FIRST DAY PACKET

Don't put it off — buy the yearbook now! At school, we can accept cash or checks. Make checks out to Stony Point High School, and be sure to include you child's name on the memo line.

Have your son or daughter bring the order form and payment to Journalism Room F-117, or mail it in to the school. Remember, our address is now *1801 Tiger Trail*. (Please don't mail in cash payments.) If you pay by check, the check acts as your receipt. If you pay by cash, we will give your son or daughter a cash receipt.)

2 – ORDER ON LINE 24/7 OR CALL TOLL FREE

The 2010 Touchstone is actually on sale RIGHT NOW! If you would like to use a credit card, you can go on line or call Jostens' toll-free number. Simply go to www.jostensyearbooks.com Or call 1-866-252-1516.

3 – BUY THE BOOK ANYTIME AT SCHOOL

You can stop by Stony Point anytime to order your book. We have order forms in the front office of the 9th Grade Center and the 10/12 Campus. And we'll be at the fall Open House and at Meet the Tiger! But don't wait until the last minute — we may sell out again this year!

REMEMBER – THE YEARBOOK ORDER FORM, SENIOR AD INFORMATION AND ALL THE JOSTENS LINKS CAN BE FOUND ON THE STONY POINT WEB SITE.

Yearbooks are \$60 right now. The price goes up on October 21st to \$65. Late orders placed after February 2010 will be \$70.

2009-10 STONY POINT PHOTO DATES

(Parents, Mark Your Calendars)

SENIORS

FALL DATES — Monday, September 28, Tuesday, September 29, and Wednesday, September 30 — Fall dates for senior portraits, cap and gown photos and “Tux & Drapes” yearbook photos. Photos will be taken at Stony Point in the Lecture Hall.

SENIOR QUICK SHOOT — Monday, November 2nd and Tuesday, November 3rd — Fall senior yearbook portraits. These are yearbook photos only. They are “Tux & Drapes” photos -- boys will be taken in tuxedos and girls in black evening gowns. Photos will be taken in the Lecture Hall.

Seniors Please Note: Photo Texas is the **OFFICIAL PHOTOGRAPHER** for Stony Point High School. If you want your photo in the 2010 Touchstone, your senior yearbook photo must be taken by Photo Texas. All seniors will be charged a **\$5.00 SITTING FEE** to help offset the cost of senior portraits. It is best to pay the fee when your photo is taken; otherwise, it will become part of your senior obligations.

REMEMBER SENIORS, You can always have your portrait and yearbook photo taken anytime by Photo Texas at their studio. To set up an appointment with Photo Texas or for more information, call (512) 419-9669, or go to PhotoTexas.com

UNDERCLASSMEN

Wednesday, September 23rd and Thursday, September 24th — Fall underclassmen yearbook photos. SP9 photos will be taken in the SP9 cafeteria. All photos on the 10/12 campus will be taken in the Lecture Hall.

RETAKES

Wednesday, October 28th -- Retakes for seniors and underclassmen. All photos will be taken during lunch periods in the cafeteria on both campuses. These are yearbook photos only, no senior portraits or cap and gown photos.

CLUBS & GROUPS

Thursday, January, 29, 2010 -- All clubs, groups, organizations and some sports teams will have their photos taken in the amphitheater. All photos are by appointment only. (We'll start taking appointments right after Christmas Vacation on Tuesday, January 5th, 2010.)

Touchstone Image Share

Get *your* pictures in the 2010 Touchstone!

The Touchstone Staff invites students and parents to submit photos for the yearbook. If you have great photos of school and community events, or photos of you and your friends just having fun, we would like to see them. Our photographers can't be everywhere, so we need your help to get as many great photos as possible to create a terrific book everyone will want to have.

So if you have candid photos, posed photos, team photos, school activities, competitions — whatever photos you want to submit, we'd love to put them in the book!

HERE'S HOW TO SUBMIT YOUR PHOTOS ONLINE:

Log on to: **images.jostens.com**

Enter Login ID: **400001100**

Password: **Tigers**

- Browse to select the photo(s) you wish to upload click on **Image Share**
- Enter information about the photo and provide contact information in case the staff needs additional information.
- Click **Save Image Details**

It's that easy! Submit your photos today!

The last day to submit photos is: March 1st, 2010

The Touchstone Staff will review all photos and determine final yearbook content. We cannot guarantee that all submissions can be used in the book.

Any questions or problems, e-mail The Touchstone at SPHSTouchstone@gmail.com, or call us at (512) 428-7172.

2010 SENIOR ADS!

Dear Stony Parent or 2010 Senior,

Yearbook Recognition Ads are a great way to commemorate student achievements and important milestones. In addition, revenues from recognition ads help our school to create a better yearbook. Stony Point makes it easy for families and friends to create meaningful, memorable yearbook ads with in-school and online purchasing options.

There are two ways to purchase a recognition ad for your 2010 graduate:

1.) You can buy the ad directly through the yearbook staff here at Stony Point. Look over the ad information, select the size you would like and then start gathering together the photos you want to go in the ad. Contact us by ad or by e-mail and we'll do the rest. The staff will then scan your old photos and incorporate them with your digital photos as they design your senior ad. Once we have a rough draft, we'll e-mail it to you for so you can review it and either approve it or suggest any changes. You may send payment and all ad materials to Mr. Thomas Shands in Room F117. Your ad order must be received by 12/31/2009 to qualify for the prices shown below.

2.) Jostens is also assisting Stony Point by allowing parents to create and pay for senior ads online. To purchase your ad simply go to JostensAdService.com.

(Note: Some seniors design their own ads or have them designed. We welcome these ads, but please check with us first for exact dimensions, resolution and other requirements.)

REMEMBER – THE SENIOR AD INFORMATION, THE YEARBOOK ORDER FORM AND ALL

THE JOSTENS LINKS CAN BE FOUND ON THE STONY POINT WEB SITE.

AD PRICING

Full Page \$275.00

1/2 Page \$200.00

1/4 Page \$125.00

1/8 Page \$65.00

BUYING SENIOR ADS AT STONY POINT

1. Choose the size ad you want.
2. Select the text you want in your ad.
3. Select the prints and/or digital photos you want in your ad.
4. Bring everything in to Journalism Room F-117.
5. Remember, you can buy a senior recognition ad together with your friends or teammates.
6. You can use Biblical quotes, famous quotes, lyrics, or original poetry or prose for your senior recognition ad.
7. Personal checks, money orders or cash only.

USING JOSTENS ONLINE AD SERVICE

1. Order online 24/7 at: JostensAdService.com
1. Choose your ad size and layout.
2. Enter your text.
3. Upload or mail your photos to Jostens.
4. Jostens offers several layouts choices through its online senior ad service.
5. Pay online with a credit card.

Important information about yearbook Recognition Ads

- Our school reserves the right to edit ads for taste, clarity, and libel.
- We retain the right to remove any explicit text, graphic photos or copyright-protected imagery or photos.
- For your senior ad to appear in the yearbook, your ad must be purchased by December 31, 2009.
- All ads are in full color. Black and white photos will appear in black and white.
- We will make every effort to use your layout and text as indicated. A proof will be provided if you give us an e-mail address to which we will send a PDF proof.

2010 STUDENT NEWSPAPER SUBSCRIPTIONS

Parents, for \$20, you can have Stony Point's student newspaper mailed to your home or business. The Prowler is a great way to keep up with what's going on at Stony Point, while helping support scholastic journalism. The one-year subscription gives you six full issues, plus any special editions. Look for the subscription card in the first-day packets. Simply fill it out with your name and mailing address and return it with your \$20 donation to:

Journalism Room F-117

Or mail it to us:

THE PROWLER

Stony Point High School

1801 Tiger Trail

Round Rock, TX 78664

YOU CAN ALSO HELP OUT WITH ONE OF THE FOLLOWING DONATIONS

The Prowler, Stony Point's student newspaper, is supported entirely by advertising sales. Newspaper staffers must sell enough ads each issue to pay for printing costs, which average about \$450. If you would really like to help the students and keep scholastic journalism going, please consider making one of the following donations:

- **BENGAL BOOSTER**

Sponsor an entire issue for a \$450 donation

- **SIBERIAN SUPPORTER**

Pay half the cost of a single issue for a \$200 donation

- **SUMATRAN SPONSOR**

Give the students a boost with a \$150 donation

- **AMOY PATRON**

Help out the staff with a \$100 donation

(EVERYONE WHO MAKES A DONATION TO THE PROWLER WILL BE ACKNOWLEDGED IN EACH ISSUE.)

NOTE: The Prowler is paid for by ad sales, so if you own a business and would like to advertise, contact us at: SPHSProwler@gmail.com, or (512) 428-7173. You can download The Prowler ad contract and rate card from the Stony Point web site.